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Lemon Squeezy Migration Checklist

Lemon Squeezy stops processing payments on March 31, 2027. This is the order I'd move a store in, with a box to tick for every step.

1 **Dates and your plan** page 2

2 **Audit of what you're moving** page 3

3 **Export and setup, steps 1 to 5** page 4

4 **Move and cutover, steps 6 to 10** page 5

5 **Webhook map and customer email** page 6

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Dates and Your Plan

Lemon Squeezy has said the last date won't move, so I'd plan backward from it. A guided migration takes 4 to 8 weeks.

DATE	WHAT HAPPENS
November 16, 2026	Lemon Squeezy stopped accepting new users and new stores
December 2, 2026	Migration tooling for Stripe Managed Payments opens to eligible stores
Mid-January 2027	The latest date Lemon Squeezy recommends for starting a migration
March 31, 2027	Lemon Squeezy stops processing all payments, including subscription renewals
December 1, 2027	The 1.5% Stripe Managed Payments rate for migrated stores ends

Your Plan

NEW PROVIDER	START DATE	CUTOVER DATE	OWNER

How I'd Pick the Provider

SaaS in a country Stripe supports, with no license keys
Stripe Managed Payments

WordPress plugin or theme
Freemius, or your own checkout with EDD, FluentCart or Core Forms

License keys already in customers' hands
Dodo Payments

The lowest flat fee with tax handled
Creem

Business based in India
Dodo, Creem, Polar, Paddle or Freemius

PayPal is a must
Dodo, Paddle, Freemius or your own checkout

WHAT STRIPE MANAGED PAYMENTS LEAVES BEHIND

- License keys and file delivery
- Affiliates and storefronts
- PayPal, including existing PayPal subscriptions
- Checkout links, embeds, API calls and webhooks. Nothing redirects
- Custom checkout flows. It works only with Stripe Checkout and Payment Links

Audit of What You're Moving

A count for each line tells you how big the job is and which provider can take it. I'd fill this in before comparing fees.

IN YOUR STORE	HOW MANY	WHY IT MATTERS
Products		Recreated or imported on the new provider
Variants		Each one becomes its own product on Stripe
Active discount codes		Fixed-amount codes often need recreating by hand
Card subscriptions		The only subscriptions that can move to another provider
PayPal subscriptions		Can't migrate. Each subscriber buys again
Cash App Pay subscriptions		Move only to Stripe Managed Payments
Subscribers with India-issued cards		Have to reauthorize after the move
License keys		Importable on Dodo and Freemius only
Key activations		May reset, so customers activate again
Files and downloads		Re-uploaded, or served from your own site
Affiliates		Need a separate tool on most providers

Where Your Lemon Squeezy Links Live

Nothing redirects after the move. Every place you tick here needs a new link later.

- [ ] Buy buttons on your website
- [ ] Pricing page
- [ ] Checkout overlays and embeds
- [ ] Email sequences and newsletters
- [ ] Docs and help pages
- [ ] In-app upgrade screens
- [ ] Video descriptions
- [ ] Social profiles and bios
- [ ] Partner and affiliate pages
- [ ] API calls and webhook endpoints

COMPLETE WHEN

Every row has a number, and you know which of your subscriptions can't move on their own.

Export and Setup

Steps 1 to 5. None of this touches your customers, so I'd do all of it this month.

1 The audit

- [ ] Audit sheet on page 3 filled in
- [ ] New provider chosen and written on page 2

2 A full export

- [ ] Customers exported
- [ ] Orders exported
- [ ] Subscriptions exported
- [ ] Discount codes copied
- [ ] License keys pulled from `/v1/license-keys`
- [ ] Activations pulled from `/v1/license-key-instances`
- [ ] Tax documents downloaded from your payout account
- [ ] Exports saved in 2 places

3 PayPal off at checkout

- [ ] PayPal removed in the Lemon Squeezy dashboard, so new subscribers use a method that can migrate
- [ ] Existing PayPal subscribers listed for a re-subscribe email

4 The new provider in test mode

- [ ] Account approved by the provider
- [ ] Catalog recreated or imported
- [ ] Prices and discounts checked
- [ ] Tax settings checked
- [ ] Test purchase completed
- [ ] Test refund completed
- [ ] Receipt email read as a customer would
- [ ] Name on the card statement noted

5 License keys that keep working

- [ ] Keys imported (Dodo or Freemius), or your own endpoint set up to keep validating the old ones
- [ ] An old key validated in a test install
- [ ] Customers warned if activations reset
- [ ] For a WordPress plugin: an update shipped that points the license check at the new endpoint, with a grace period

> **COMPLETE WHEN**
> A test customer can buy, get a key, activate it and get a refund on the new provider.

Move and Cutover

Steps 6 to 10. These reach your customers, so I'd start them by mid-January and finish in February.

6 Subscriptions

- [ ] Card subscriptions submitted: Lemon Squeezy's tooling for Stripe, or its intake form under Settings, then Migration, for other providers
- [ ] PayPal subscribers emailed a re-subscribe link, with a discount
- [ ] Customers with India-issued cards told to reauthorize
- [ ] Old subscriptions set to end before the first charge on the new provider, so nobody pays twice

7 Webhooks and integrations

- [ ] Webhook handlers rewritten (page 6)
- [ ] Email tool receiving new events
- [ ] Access control tested
- [ ] In-app upgrade flow tested

8 Links and redirects

- [ ] Every place ticked on page 3 now points to the new checkout
- [ ] Buy links moved to your own domain, such as `yoursite.com/buy/pro`, so the next change takes a minute

9 An email to customers

- [ ] Email sent at least 14 days before subscriptions move (outline on page 6)
- [ ] Support inbox ready for replies

10 A parallel run, then the cutover

- [ ] New sales going to the new provider
- [ ] Old renewals finishing on Lemon Squeezy
- [ ] Cutover done in February
- [ ] Leftover subscriptions cancelled before March 31, 2027
- [ ] Final export and tax documents saved after the last payout

> **COMPLETE WHEN**
> No live link points to Lemon Squeezy, and no active subscription is left on it.

Webhook Map and Customer Email

If you are moving to Stripe, these are the closest matching events. Other providers use their own names, so I'd build the same table from their docs.

LEMON SQUEEZY EVENT	CLOSEST STRIPE EVENT
`order_created`	`checkout.session.completed`
`order_refunded`	`charge.refunded`
`subscription_created`	`customer.subscription.created`
`subscription_updated`	`customer.subscription.updated`
`subscription_cancelled`	`customer.subscription.updated`, with `cancel_at_period_end` set
`subscription_expired`	`customer.subscription.deleted`
`subscription_payment_success`	`invoice.paid`
`subscription_payment_failed`	`invoice.payment_failed`
`license_key_created`	None. Your licensing tool issues the key

What the Customer Email Should Say

OUTLINE

- **What is changing:** payments move from Lemon Squeezy to your new provider on a named date.
- **What stays the same:** the product, the price and the renewal date.
- **The name on their card statement:** on Stripe Managed Payments it starts with LINK.COM*.
- **Where they manage the subscription:** the new customer portal link.
- **What they need to do:** nothing for most card subscribers. PayPal subscribers buy again, and customers with India-issued cards reauthorize.
- **Their license key:** whether it keeps working and whether they need to activate again.
- **Who to reply to:** a real support address.

THE FULL GUIDE

Fees per sale, every alternative and the tax work you take on without a merchant of record are in the article: **gauravtiwari.org/lemon-squeezy-alternatives**